

JEFF THOMAS

Experienced Design Professional



APPLICATION SKILLS

Photoshop	●●●●●●●●
Illustrator	●●●●●●●●
InDesign	●●●●●●●●
After Effects	●●●●●●●●
HTML	●●●●●●●●
CSS	●●●●●●●●
Javascript	●●●●●○○○
jQuery	●●●●●○○○
Wordpress	●●●●●○○○
Sketch	●●●●●○○○
Adobe XD	●●●●●○○○
InVision	●●●●●○○○
Bootstrap	●●●●●○○○
Flexbox	●●●●●○○○

DESIGN SKILLS

Illustration	●●●●●●●●
User Experience	●●●●●○○○
User Interface	●●●●●○○○
Web Design	●●●●●●●●
Video	●●●●●○○○
Branding	●●●●●○○○
Print	●●●●●●●●



EDUCATION

San José State University
Bachelor of Science 1995
Graphic Design - Illustration – 3.95 GPA



REFERENCES

Lang Nguyen, Vice President, WR Systems. lnguyen@wrsystems.com
757-965-4274

Ryan Hargrove, Supervisor, The GBS Group, senseihitokiri@gmail.com
570-575-7436

Richard Sanchez, Project Manager, Deckers Outdoor Corp. (2005-2009)
Raasanchez@gmail.com
928-774-0657 (State Farm Office)

Toan Tran, CFO, InterVision Media
toan@intervisionmedia.com
541-343-7993



PROFESSIONAL EXPERIENCE

User Experience Designer, InterVision Media

November, 2016 – August, 2017, Eugene, OR



Responsible for all design of user interaction and experience for all ongoing products and applications. Includes initial client in-person project discussion meetings, planning, and project goals right up to final product delivery. Duties include developing user stories, prototypes, user testing and interviews as well as building working models and product development. Designed products for specific targeted user to maximize product impact with great success. Built wireframes, working models, and prototypes using Balsamiq, InVision, Sketch, HTML, CSS, Flexbox, and Bootstrap.

Director of Branding and Design, The GBS Group

October 2011 – October 2016, Philadelphia, PA



Responsible for daily maintenance and Branding of The GBS Group and GBS Connected including website development, company-wide branding. All design and production of trade show exhibits, videos, print materials, email campaigns, vehicle graphics, website updates and content. Layout design, user experience and overall usability of highly interactive and data-driven site aimed at simple and intuitive functionality for US Navy. Created interactive training simulator designed to instruct sailors on proper operation of complex NAVY vessel drainage systems for CVN, DDG and CG class ships.

Web/ Email Marketing Designer, Deckers Outdoor Corporation

February 2006 – October 2011, Flagstaff, AZ / Newark, DE



lead web designer for the Teva and Deckers brands for an international outdoor footwear corporation. Served on collaborative team to create and execute web sites for UGG Australia, Simple Shoes, and Tsubo Brands. Built e-commerce pages for all brands in the corporation. Executed regular marketing campaigns within strict deadlines. Kept content fresh, interesting and technologically advanced. Create and publish regular, seasonal online catalogs for multiple world regions bi-annually. Responsible for email marketing for all brands using Silverpop Email Marketing Service. Create regular email messages to customers that are visually appealing and informative. Create print based advertising materials for brands that are in line with company branding and supportive of web site presence.

Lead Graphic Artist, Arizona Daily Sun

July 2002 to February 2006, Flagstaff, AZ



Lead graphic designer for two major weekly and monthly publications, Flag Live! and Mountain Living Magazine as well as the daily newspaper. Conceptualized and executed a total redesign of both publications in 2005. Met with clients to create marketing materials to appeal to their target audiences. Created layout of editorial pages as well as advertisements and promotional materials. Point person for Informational Technology issues as they related to the publications.

Graphic Artist, Pacific Media Inc.

January 1997 to June 1999, Santa Clara, CA



Key team member in a company primarily associated with producing corporate CD-ROM tutorials as well as multimedia presentations. Conceptualized, created storyboards and graphics, illustrated and animated a variety of programs including: a six-module, fully animated dental training CD-ROM and a safety training CD-ROM for the Chevron corporation. Worked as part of a creative team that comprised of videographers, sound-crew, producers, writers, designers and programmers. Gained valuable insight as to the necessary communication skills required to be part of a multi-functional production staff.



jthomasart@me.com



usedpencils.com



302.650.2858